



Filmed in Peru 2027: Bridging Cultures, Connecting Brands

The Premier Showcase of Peruvian Cinema in the United States.

Roberto Pazos, Manager | +1 646.320.6869 | info@filmedinperu.com | www.filmedinperu.com

A Proven Platform for Cinematic Excellence

50+

Films Screened

40+

Filmmakers Hosted
across 4 Editions

More Than a Screening

1. Curated Excellence

An annual search for the best Peruvian movies to screen in premier US markets.

2. Direct Access

We fly filmmakers in to introduce their work and engage in face-to-face dialogue with American audiences.

3. Industry Connection

A vibrant meeting ground for diaspora audience members, creators, and representatives of the US film industry.

The 2027 Festival Tour



The NYC Takeover

Thursday, April 17: New York City
Friday, April 18: New York City
Saturday, April 19: New York City



South Florida Leg

Friday, April 9: Miami
Saturday, April 10: Hollywood, FL
Sunday, April 11: Fort Lauderdale

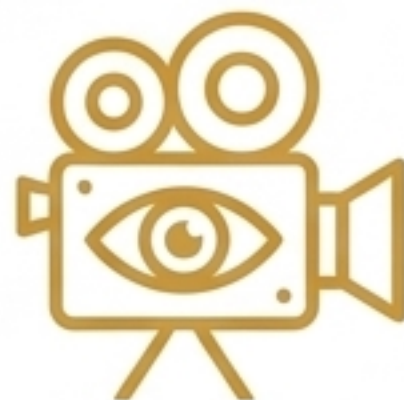
The Heart of the Festival: Why Our Audience Attends



Cultural Connection

Reconnecting the diaspora with their heritage.

“Attending the event made me feel closer to home and more connected to my culture.”



Cinematic Discovery

Showcasing non-mainstream Peruvian cinema.

“We so very rarely get exposure to Peruvian culture, which has such depth of history... these films give us peeks & glimpses at those rich flavors.”



Creator Access

Direct dialogue with the artists.

“The directors coming to explain the process of how the movies were made was excellent.”

Marketing Reach & Brand Visibility

Broadcast Amplification

Extensive coverage across Telemundo and Univision.

Strategic Partnerships

Cross-promotional reach amplifying the physical event footprint.



**1.8
Million
Total
Impressions**

Print & Outdoor

Posters and physical collateral placed in hundreds of storefronts and universities.

Digital & Social

Targeted social media blitzes and editorial content engaging the Latino community.

Elite Sponsorship Opportunities

Presenter Sponsor (\$5,000)

Elite Brand Integration

- :30 commercial shown before ALL screenings.
- Logo prominently on Program Guide Cover, Step & Repeat, Official Trailer, Website, and Posters.
- 2-Page full-color ad in the Program Guide.
- Opportunity to directly address the audience on Opening Night.
- 6 All-Access Passes & Filmmaker Meet & Greet.

Platinum Sponsor (\$3,500)

High-Impact Integration

- :15 commercial shown before ALL screenings.
- Logo integrated into Official Trailer, Website, and Posters.
- Full-page ad in the Program Guide.
- Exclusive branding at the Official After Party.
- 4 All-Access Passes.

Community Support & Custom Packages

Gold Sponsor (\$2,000)



On-screen static ad (8s),
1/2 page ad, logo on
trailer/website, 4 tickets.

Silver Sponsor (\$1,000)



Brand alignment logo grid,
website/trailer placement,
2 tickets.

Bronze (\$500)



Logo on website/trailer
+ 1 all-film ticket.

VIP (\$750)



Dinner/Drinks for two
+ Reserved Seats.

Friend (\$500)



4 tickets to
every film.

Fan (\$215)



10 tickets to
NYC films.

Custom Movie, Reception, and Hospitality packages available upon request.

Join Us in Bridging Cultures

**Secure your partnership for the 2027 Season.
Let's build a custom integration for your brand.**



Roberto Pazos, Manager

Phone: +1 646.320.6869

Email: info@filmedinperu.com

Website: www.filmedinperu.com