



FILMED IN PERU 2026

The 4th Edition: Bridging Cultures, Connecting Brands

Miami • April 17

Long Island • April 20

New York City • April 21–24

Connecticut • April 25

FilmedInPeru.com

MORE THAN A SCREENING

Filmed in Peru brings the best of Peruvian cinema to the USA, creating a direct dialogue between filmmakers and American audiences.



Curated Excellence: Annual search for the best Peruvian movies to screen in NYC, Miami, and beyond.



Direct Access: We fly filmmakers in to introduce their work and engage in Q&A sessions with the audience.



Industry Connection: A meeting ground for audience members and representatives of the USA film industry.



A Legacy of Rapid Growth



2023

Honored to host 3 Peruvian Directors, including Henry Vallejo (Peru's Oscar selection).

2024

Hosted 4 directors, including the prolific Francisco Lombardi.

2025

A breakout year. Expanded to Long Island, showcased a record 20 films, and hosted 12 filmmakers.

2026

The 4th Edition expands further into Connecticut and strengthens its Tri-State presence.



Access a High-Value Demographic

Connect with the 3rd largest South American diaspora in the U.S.

Economic Power

+16%

Median annual personal income for Peruvians in the U.S. is 16% higher than other Hispanic groups.

Education

44%

of U.S.-born Peruvians over 25 hold college degrees—nearly double the U.S. national average.

The Reach

1 Million+

Access the 3rd largest South American diaspora, with highest concentrations in the Tri-State area and South Florida.



2025 Marketing Impact



Publicity

850K Impressions

Telemundo, Univision, New York 1,
Cadena, Sur Peru, Estrella TV



Advertising

510K Impressions

Paid digital, broadcast, print
posters in hundreds of
storefronts/universities



Social & Electronic

250K Reach

Social media blitz and
editorial content



Partnerships

475K Impressions

Miami International Film Festival,
Newark Latino Film Festival

**1.8
MILLION**

Total Impressions
Across All Media

The Power of Cinema Advertising

Zero Distraction: Moviegoers are free from phones and visual clutter.

High Recall: Large screens and immersive sound improve ad retention.

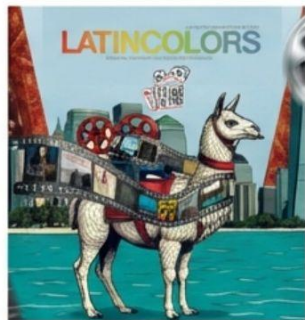
Direct Interaction: Pre-film branding and speaking opportunities allow in-person connection.

Extended Exposure: Posters and program guides offer “take-home” value.

Social Amplification: Logo placement on “Step and Repeat” ensures organic social exposure.



STRATEGIC PARTNERS



LATINCOLORS MAGAZINE

Bridging Community

Since 2015, celebrating Latino stories. Connecting brands with a diverse, bilingual audience through editorial content and authentic connections.



PACCA



Peruvian American Chamber of Commerce Alliance

Empowering Business & Culture. A strategic alliance connecting entrepreneurs and supporting trade between Long Island and the Latino business community.

Presenter Sponsor (\$5,000)

Elite Brand Integration.



On-Screen Dominance

-  :30 Commercial shown before ALL screenings.
-  Three 8-second ads in sponsor loop.

Maximum Visibility

-  Logo on Program Guide Front Cover, Step & Repeat, Trailer, Website, and Posters.
-  2-Page Full-Color Ad in the Festival Program Guide.

VIP Access

-  Opportunity to address the audience on opening night.
-  6 All-Access Tickets & Filmmaker Meet & Greet.

Platinum Sponsor (\$3,500)

High-Impact Brand Integration.



:15 Commercial shown before ALL screenings.



Full Page Ad in the Festival Program Guide.








Logo in the Official Festival Trailer, Website, and Posters.



4 All-Access Tickets and branding at the After Party.

CORPORATE SPONSORSHIP TIERS

GOLD SPONSOR (\$2,000)

-  Focus: On-Screen Visibility
-  One (1) Full On-Screen Ad (8 seconds static) in sponsor loop.
-  1/2 Page Ad in Festival Program Guide.
-  Logo in trailer and website.
-  4 Festival Tickets.

SILVER SPONSOR (\$1,000)

-  Focus: Brand Alignment
-  Logo placement in Festival Program Guide (Sponsor Grid).
-  Logo in trailer and website with link.
-  2 Festival Tickets.

Benefit Comparison Matrix

Feature	Presenter (\$5k)	Platinum (\$3.5k)	Gold (\$2k)	Silver (\$1k)
Commercial Time	30s ✓	15s	Static (8s)	-
Program Ad Size	2-Page ✓	Full-Page	1/2 Page	-
Speaking Opp	Yes ✓	-	-	-
Tickets	6 ✓	4	4	2
Logo in guide, poster and on screen	✓	✓	✓	✓



At a Glance: Support Levels



BRONZE SPONSOR (\$500)

Logo on website & trailer + 1 ticket to all films.

VIP (\$750)



Dinner/Drinks for
two + Reserved Seats.

FRIEND (\$500)



4 tickets to
every film.

FAN (\$215)



10 tickets to
NYC films.

CUSTOM OPPORTUNITIES:

Individual Movie Sponsor • Reception / Food & Beverage Sponsor • Travel & Hotel Sponsor

Voices from the Audience

"I really appreciate the effort to create a great setting... food, drink, typical dances. That gives a great added value to the experience."

"Filmed in Peru is a way for our culture to be better known and our possibilities in the world expanded."



"This promotes Peru tourism."

"I loved the cinema where they were screened."

2026 Venues & Schedule.



Miami • April 17
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Silverspot
Cinema



Long Island •
Long Island • April 20

Plaza Cinema
(Patchogue)



NYC • April 21-24
NYC • April 21-24

Village East
Cinema & NYU



Connecticut •
Connecticut • April 25

AMC Majestic
(Stamford)



Join Us in Bridging Cultures.

Secure your partnership
for the 2026 Season.

Roberto Pazos, Manager

Cell: +1 646.320.6869

Email: info@filmedinperu.com

Website: www.filmedinperu.com



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